



American Dental Association  
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## Arizona Give Kids Smile! Day Sponsorship Opportunities

On average, 500 dental professionals donated a quarter-million dollars in restorative treatment to more than 1,000 children during each of the past 5 years. Typically, each child received 5 services worth over \$300 for an operational cost of less than \$10 per child. Give Kids a Smile! Day is a unique opportunity to show the dental community your commitment to caring!

Sponsorship Opportunity	Amount & Event	Value
<p><b>IMPRESSION</b></p> <ul style="list-style-type: none"> <li>A minimum of 2 mentions in INSCRIPTIONS, AzDA's monthly journal</li> <li>Name/logo on event signage</li> <li>Certificate of Appreciation</li> </ul> <p><i>At least 2 exposures to over 4,000 dental professionals and students</i></p>	<p><b>\$500</b></p> <p>Phoenix College Dental School Screening Day</p> <p>80 patients 50 dental volunteers</p>	<ul style="list-style-type: none"> <li>Dental materials and disposables</li> <li>Volunteer refreshments and soft drinks</li> </ul>
<p><b>\$1,000</b></p> <p>Pima Community College Dental School Screening Day</p> <p>60 patients 80 dental volunteers</p>	<ul style="list-style-type: none"> <li>Dental materials and disposables</li> <li>Volunteer refreshments and soft drinks</li> <li>Mobile van</li> <li>Banner printing (1)</li> <li>Coordinator travel</li> </ul>	
<p><b>BRIDGE</b></p> <ul style="list-style-type: none"> <li>Name/logo on volunteer registration materials (for checks received by 11/1/07)</li> <li>A minimum of 2 mentions in INSCRIPTIONS, AzDA's monthly journal</li> <li>Logo on event signage and banner</li> <li>Certificate of Appreciation</li> </ul> <p><i>At least 3 exposures to over 4,000 dental professionals and students</i></p>	<p><b>\$2,000</b></p> <p>Boys &amp; Girls Club Dave Pratt Dental Clinic</p> <p>80 patients 100 dental volunteers</p> <p><b>\$2,000</b></p> <p>ASDOH</p> <p>300 patients 300 dental volunteers</p>	<ul style="list-style-type: none"> <li>Dental materials and disposables</li> <li>Volunteer refreshments and soft drinks</li> <li>Banner printing (2)</li> <li>Four hygienists to apply sealants and FL Varnish</li> <li>Dental materials and disposables</li> <li>Volunteer morning refreshments and soft drinks</li> <li>Children's toy rewards</li> <li>"Traffic Control" Hats</li> <li>Banner printing (2)</li> </ul>

<p><b>CROWN</b>  <i>Industry exclusive opportunity – you provide your logo and banner!</i></p> <ul style="list-style-type: none"> <li>• Mention in press releases and potential for TV exposure through <u>your</u> banner placement at several sites</li> <li>• Your product/promotional materials stuffed in volunteer registration packets (approx. 600 pieces)</li> <li>• Logo on promotional materials and volunteer registration. (for checks received by 11/1/07)</li> <li>• A minimum of 2 mentions in INSCRIPTIONS, AzDA's monthly journal</li> <li>• Certificate of Appreciation</li> </ul> <p><i>Multiple short- and long-term exposures to over 4,000 dental professionals and students</i></p>	<p><b>\$3,000</b></p> <p>Underwrite all event printing</p> <p>Office and event sites statewide</p>	<ul style="list-style-type: none"> <li>• 1,500 patient records (printed in triplicate)</li> <li>• Banner printing (3)</li> <li>• Individual volunteer recognition certificates and 5-year partnership plaques</li> </ul>
	<p><b>\$3,000</b></p> <p>All event site food service.</p> <p>Feeds 500 volunteers at up to 10 sites</p> <p style="text-align: center;"><b>SOLD</b></p>	<ul style="list-style-type: none"> <li>• Consists of continental breakfast or afternoon snack and bottled water</li> <li>• Finger foods lunch with beverages at most locations</li> </ul>

Your dental material contributions and personalized proposals are welcomed (goody-bag items, 1000 bottles of water, ASDOH hot lunch, etc).  
 Contact Ginger at 480-344-5777 x304 or [ginger@azda.org](mailto:ginger@azda.org) for an in-kind contribution form.

*The Arizona Dental Foundation is a 501c3 organization. Tax ID# 86-0531157.  
 Your contribution is tax-deductible to the extent allowed by law.  
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**The Arizona Dental Foundation funds, promotes and delivers quality dental health care programs, research, education and information to underserved Arizona populations.**